For further information please contact Prima Dental Group on (0044) 1452 307 171 or visit www.primadentalgroup.com

For further information telephone Quality Endodontic Distributors Ltd on 01296 581764, fax 01296 586583, email sales@qedendo.co.uk or visit www.qedendo.co.uk

Finally, a Simple Rotary System for Everyday Endodontics!

The R&L range of endodontic instruments are market leaders across Europe and with Dental Sky as the exclusive UK distributor they are sure to be a success in the UK.

The latest addition to the range is the new CMA nickel-titanium rotary file system. The CMA system is used for both endodontic treatments by minimizing the number of instruments necessary and providing one uncomplicated solution for both treatment and retreatment.

CMA works for Conventional, Medial and Apical end and provides a simple sequence with only 4 instruments in the range. Conical C5 flare out the coronal portion of the canal, Redline flare to enlarge the middle part of the canal and Apical Line A1 and Apical A2 flare to enlarge the apical portion of the canal.

CMA provides safe, secure and reliable rotary instruments with several unique design features including a shorter handle to improve ease of access to the apical portion of the canal, a helical shape to aid orientation of the file, a safe stop design to prevent over preparation and a file finder tool which aids the arm to move freely in both the horizontal and vertical plane.

CMA files are available in starter kits in 21mm or 25mm or in refill packs of 6 instruments.
Tavom has been supplying dental practices with high quality cabinets, cabinetry and equipment since 1975, and today is recognised as a committed market leader with unparalleled expertise in this specialist field.

With a vast product range benefiting from the latest materials and technology, Tavom offers ergonomic, cost effective and durable solutions to every furnishing dilemma.

To meet patients’ rising expectations of the dental experience, as well as to attract and retain quality staff, the surgery environment must be welcoming as well as functional. Consultants and staff should feel relaxed and comfortable, and this in turn will reflect the emotional impact of colour compatibility and product suitability for specific purposes.

As well as incorporating the benefits of ongoing research into materials and design, all Tavom products are backed by standards of customer service celebrated throughout the industry.

Whatever your refurbishment or replacement needs, call Tavom on 0870 2954545 ext 233 224 www.cabinetsbytavom.com

**Educational Courses for 2010...**

Now has never been a better time to start planning your education for 2010 and where better than with the UK’s leading dental service dealer Henry Schein Minerva, providing anything and everything you could possibly need for your practice, even-education.

Education and development is a top priority for Henry Schein Minerva, who have reinforced their commitment to the dental industry with their new and improved Educational and Development programme. Promising to contribute to the effective running of your practice, Henry Schein Minerva offer a range of educational programmes from practice-building CEREC seminars to more practical hands-on endodontic courses, to name but a few.

Led by some of the UK’s leading and most influential practitioners, Henry Schein Minerva’s range of courses are suitable for all members of the dental team in both Private and NHS practice, and will be running throughout 2010 at a location near you.

For more information please call Sam or Caroline on 0203 442 818 or e-mail education@henscheinin.com

**Partnered by the leading names in the industry**

**Raysafe**

Radiation Quality Assurance tool – for daily checking

The Unifile Raysafe is the first radiation monitoring tool to be widely available to dentists in the UK. Designed to test the output of intra oral x-ray units, the Raysafe is installed and calibrated by a Raysafe Technician to one specific intra oral x-ray unit in your clinic.

The Traffic light display indicates: Green, OK, the x-ray unit is functioning within calibration parameters; Orange, OK to use, a x-ray unit is within 10% of the calibrated level; Red, Stop using this x-ray unit and call for service, your intra oral x-ray unit is more than 10% from the calibrated level.

Your safety and the safety of your patients and staff could depend on it.

Unifile Raysafe supplied by Velec

Single unit: £490.00 + VAT

Discounts available for multiple installations.

The price includes calibration and installation by a Velec Technician for each installation.

Mark Chapman

Director Sales & Marketing

Mobile: 07734 044877

E-mail mark@vellec.co.uk

**Synergy D6**

The new anatomy composite for simplified cavity repair

Gutta Percha/Elastomer prevents something else new and innovative, SYNERGY D6 composite. The idea for the development of SYNERGY D6 came from experience with MBT, the natural chipless surface. The MBT Synergy D6 with its superior strength in the middle and at the margins, provides excellent resin-dentin bond strength even after 15 years of clinical trials.

Available in two styles, three frame colours, three frame sizes and four magnifications, each Exquisite* lens is individually crafted to your personal measurements and requirements. Whether you normally wear glasses or not, Exquisite* lightweight, high-definition lenses will vastly improve your detailed vision of the whole treatment area, whilst also improving your comfort, making it easier to work and reducing stress.

Write to us on free postage:

www.synergyd6.com

**Tet 2 Renard Or Patients**

Missed appointments are all too apparent for both private and NHS dental practices, in fact recent research of NHS practices shows that an average of 11% of appointments are missed due to “no show”.

With 51 million mobile phone users in the UK, the introduction of an SMS alert system is a fact. It’s straightforward, sending a text message reminding your patients about appointments simply by sending a text message.

This up-to-the-minute technology allows you to automatically send an SMS reminder to your patients up to 3 hours before their appointment, uniquely showing the delivery status of messages in the ExACT®-appointment book.

With the cost of sending a text being significantly lower than sending a letter, your practice can save money and time and benefit from increased profitability through having a significantly lower amount of missed appointments.

Don’t let your patients miss an appointment! Call 0841 345 1767 to find out more about Software’s ExACT SMS capabilities.

**Henry Schein Minerva’s range of courses are suitable for all members of the dental team in both Private and NHS practice.**

For more information please call Mark Chapman on 0203 442 818 or e-mail education@henscheinin.com

**Mark Chapman**

Educational and Development

E-mail: mark@vellec.co.uk

**Tet 2 Renard Or Patients**

Missed appointments are all too apparent for both private and NHS dental practices, in fact recent research of NHS practices shows that an average of 11% of appointments are missed due to “no show”.

With 51 million mobile phone users in the UK, the introduction of an SMS alert system is a fact. It’s straightforward, sending a text message reminding your patients about appointments simply by sending a text message.

This up-to-the-minute technology allows you to automatically send an SMS reminder to your patients up to 3 hours before their appointment, uniquely showing the delivery status of messages in the ExACT®-appointment book.

With the cost of sending a text being significantly lower than sending a letter, your practice can save money and time and benefit from increased profitability through having a significantly lower amount of missed appointments.

Don’t let your patients miss an appointment! Call 0841 345 1767 to find out more about Software’s ExACT SMS capabilities.

**Does your private practice need a check-up of its SMS?**

Does your dental practice need a thorough examination and make sure your business is running as smoothly as possible?

If so, you could benefit from a private health check from The Dentistry Business, who offer a wide range of solutions designed to help improve your private practice.

They will make sure you have the vital skills to develop practices systems that work well, control your business so it stays on track every month, organise development plans to attract and retain the best team, improve communication skills and treatment plan management to boost patient acceptance and increase sales.

The Dentistry Business is a three-man team comprising Lester Ellman and Carl Parrett, two well-known and respected dentists with solid reputations for building and running private practices.

If you’d like help from the people who have been there and done it all, please call The Dentistry Business on 0161 928 5995 or email them at info@thedentistrybusiness.com

**Quality and unbeatable value!**

Kallo offers a complete range of equipment including dental units to meet the needs and budgets of the discerning dental professional, a full range of imaging products and handpieces. The Kallo range includes the Estetica E70 and E80, the inspirational new treatment units with its innovative suspended chair concept which can be optimised to adapt to the everyday needs of the dental practice. Also included is the Prima entry level system in standard and break leg options.

Kallo combines unbeatable value with a skilled Specialist Equipment Team of all of whom are trained to offer invaluable support during the surgical planning process, making Kallo the best possible option.

All Kallo units are designed to combine superior levels of ergonomics and efficiency while providing consistent and a productive, functional, working position. All units have smooth, long lasting, high performance seating and cushioning on the chairs.

For information or to arrange a visit from a Kallo Equipment Specialist, regarding the full range of Kallo products and services including units, imaging products, surgical treatment and cabinetry and flexible finance options please call us on Freefone: 0800 1920025
For more information please call 01480 862084, email info@curaprox.co.uk

The British Academy of Cosmetic Dentistry (BACD) has pleased its members at its next meeting, to be held on the 23rd of April 2010. James Goodrich of Curaprox will provide the guidance necessary for practitioners to create their own Dental-Branched Experience® as a way of standing out from the competition.

Explaining the importance of branding, how and when to brand and how to consent potential into revenue, delegates will benefit from the knowledge and experience of two leading figures in corporate dentistry.

For over 12 years Chris Barrow has been a consultant, trainer and coach to the UK dental profession, and can offer a wealth of experience having delivered a business-coaching programme to over 400 UK dental practices.

President of the BACD, James Goodrich is also the owner and founder of Biterite Dental Group. Voted London Practice of the Year in 2006, James has gone on to establish his own training company, Smiles by James Ltd, as well as the whitening system, Smilestrokes.

For more information or a booking please contact Suey Rowlands on 0208 241 8326 or email sukey@bwdc.co.uk

Gentle and Effective Cleaning with Curaprox Curaprox are providers of high quality oral healthcare products and know that clean teeth and healthy gums mean happy patients.

Using the right toothbrush is the first step in effective preventative care, and hard bristles can cause gum damage. In response, Curaprox have developed a range of soft bristle brushes for gentle, yet effective cleaning.

C3565 - With 390 filaments, this intermediate brush will clean effectively while the patient learns to exert less pressure, helping to keep the gum-line intact while the patient learns to exert less pressure, helping to keep the gum-line intact.

C35450 - The softest and most dense number of bristles in the series. No risk of gum trauma as only small amount of pressure is needed.

By using the recommended soft bristle Curaprox brush, patients will immediately see an improvement in their oral health, whilst protecting their teeth in the long-term.

For free samples please email claire@curaprox.co.uk
For more information please call 01490 862084, email info@curaprox.co.uk or visit www.curaprox.co.uk

Learn how to separate yourself from the competition!

Using the right toothbrush is the first step in effective preventative care, and hard bristles can cause gum damage. In response, Curaprox have developed a range of soft bristle brushes for gentle, yet effective cleaning.

C3565 - With 390 filaments, this intermediate brush will clean effectively while the patient learns to exert less pressure, helping to keep the gum-line intact while the patient learns to exert less pressure, helping to keep the gum-line intact.

C35450 - The softest and most dense number of bristles in the series. No risk of gum trauma as only small amount of pressure is needed.

By using the recommended soft bristle Curaprox brush, patients will immediately see an improvement in their oral health, whilst protecting their teeth in the long-term.

For free samples please email claire@curaprox.co.uk
For more information please call 01490 862084, email info@curaprox.co.uk or visit www.curaprox.co.uk

Keeping a Clear View

Hogies eyewear is well known for its provision of uncompromised safety enhanced with stylish design. Now the Hogies Plus EyeGuard range features protective eyewear to suit the user.

The high quality polycarbonate lenses have enhanced scratch, fog and solvent resistance on both sides, as well as a resilient water-repellent coating. These make the Hogies Plus EyeGuard easy to keep crystal clear, even when using infection control products.

Made from medical grade silicone and stainless steel, the nosepiece is fully adjustable for optimum positioning and incredibly comfortable to wear.

As well as being stylishly designed and available in a range of colours, the Hogies EyeGuard range can be worn with glasses and air/oxygen, helping to prevent the lenses fogging and the view clear.

The lightweight Eyeguards from Hogies clearly offers the best protection for your eyes.

For more information please call John Jesshop of Blackwell Supplies on 0203 7224145 or visit www.20thcentury.co.uk

A New 500: the Best Choice for Practitioner and Patient

Dr Matthew Jones holds a Master’s degree from the University of Birmingham and is experienced in general dental practice and oral surgery. Jones is the principal of Iron Bay Hospital Dentistry in Henley-in-Ardon, a practice which he established to further his interest in patient led treatment planning and excellence in dental surgery.

Dr Jones recently updated to the A-500, supplied by Clark Dental, as the best choice for him and his patients. “I like the continental delivery system, tool box backrest and headgear support and general streamlining. The streamlined design of A-500 chair allows easy instrument access for treatment and I highly recommend the A-500.” He adds, “The stylish general styling also helps to create the right environment for the patient.”

In addition to its surgery design and build quality, Clark Dental provides practices with a range of superior products, from dental-chair and cabinetry to top specification equipment including the Schick Technologies range Senoia Galaxy 3D, the Dentyscarp, Nominal portable X-ray, Florida Pribe and Carecan Pro.”

For more information contact Clark Dental Widcomb House Office on 01298 731416 or email enquiries@darkhaltheadental.com

Introduction to Advanced Courses in Clearstep Cleanstep is pleased to announce the dates for this year’s Introductory Seminars to the most advanced GDP-friendly orthodontic solution.

The Clearstep System is an innovative five-step programme that is simple to use, providing patients with a beautiful smile, and GDP’s with the ability to offer orthodontic treatment.

Learn more about the Clearstep system and process at one of the introductory seminars:

Thursday 28th Jan - Leeds, Cosmopolitan Hotel
Tuesday 30th March - London, Royal Society of Medicine
Thursday 27th May - Belfast, Hilton Country Club

For the practice member the day will include a morning lecture, lunch with the team and then a check-up on treatment with the Clearstep System, (the new way to see the finished results) and the financial side.

For those already familiar with the system, Cleanstep offer an Advanced course, to develop the skills and expertise to offer even more treatment options, with the opportunity to practise on phantom heads.

Wed 7th – Fri 9th April - London, British Orthodontic Society To book your place on any of the above courses, or for more information, call +44 (0)1422 379170 or e-mail info@cleanstep.co.uk

Protect your practice today with DentalAir

DentalAir is the only specialist compressed air systems provider to dental clinics and private practices. Dentists wishing to revolutionise their compressed air systems will benefit greatly from entering into a relationship with DentalAir.

By not maintaining a compressed air system, dentists are running the risk of having serious problems enter their surgeries. Nitrogen fuelled compressor systems could be harboring potentially lethal pathogens. High levels of moisture and the presence of mineral oil is a breeding ground for bacteria, hazardous not only to patients but practice staff as well.

Enter into the most productive relationship of your career with DentalAir and provide your patients with clean, pathogen free air during procedures. Refer on the best practice and technical support with regular updates to keep you informed.

Call Dental Air on FREEPHONE 0800 542 7375 and ask for a Free Practice Manager’s Guide, or visit www.dentalair.co.uk

British Dental Conference and Exhibition 2010

The British Dental Association’s annual conference and exhibition (20 - 22 May 2010 at the ACC, Liverpool) is a vital diary date for all dental professionals who are looking for learning opportunities for the year ahead.

The conference programme includes sessions on:

Predictable occlusion and guidance in everyday practice

Dental documentation in England complying with FTTA01-01

The future of dentistry: one unified profession?

Maximising your business opportunity in potential current financial climate

The exhibition will show all the industry’s most prominent suppliers and a number of new entries to the market so it will be a chance for delegates to explore hundreds of new products and technologies.

For more information on the conference and exhibition, register on www.bda.org/conference or call 0800 166 6625.

The full report is issued free to CODE AFA members. For more information about the report or more about the AFA, please visit the-face.co.uk, email info@the-FACE.co.uk or phone 01409 254 354. To watch videos on facial aesthetic treatments visit the YouTube channel pallacolore-

The exhibition will see all the industry’s most prominent suppliers and a number of new entries to the market so it will be a chance for delegates to explore hundreds of new products and technologies.

For more information on the conference and exhibition, register on www.bda.org/conference or call 0800 166 6625.

The full report is issued free to CODE AFA members. For more information about the report or more about the AFA, please visit the-face.co.uk, email info@the-FACE.co.uk or phone 01409 254 354. To watch videos on facial aesthetic treatments visit the YouTube channel pallacolore-

The full report is issued free to CODE AFA members. For more information about the report or more about the AFA, please visit the-face.co.uk, email info@the-FACE.co.uk or phone 01409 254 354. To watch videos on facial aesthetic treatments visit the YouTube channel pallacolore-

The full report is issued free to CODE AFA members. For more information about the report or more about the AFA, please visit the-face.co.uk, email info@the-FACE.co.uk or phone 01409 254 354. To watch videos on facial aesthetic treatments visit the YouTube channel pallacolore-

The full report is issued free to CODE AFA members. For more information about the report or more about the AFA, please visit the-face.co.uk, email info@the-FACE.co.uk or phone 01409 254 354. To watch videos on facial aesthetic treatments visit the YouTube channel pallacolore-
control and precision in this area. Developed in conjunction with some of the world’s leading endodontic specialists, the Start-X™ range of five ultrasonic tips offers users a high level of working precision and an increased success rate in matching the canal. Based on the simple concept of ONE TIP = ONE CLINICAL INDICATION, each tip in the range offers practitioners a different benefit.

Start-X™ Tip 1 refines the access cavity by removing restorations, caves and dentine from the access cavity walls. Start-X™ Tip 2 removes calculus from the deep sulcus and/or from the root canal coronal third. Start-X™ Tip 3 will remove screw or cast metal posts. Start-X™ tips from DENTPLY simplify the most popular endodontic procedures, offering a more efficient service for both practitioners and patients. For more information, or to book an appointment with your local DENTPLY Product Specialist, call (0800) 072 3313 or visit www.dentply.co.uk.

The Cavitron™ ultrasonic scaler system is number one in the market for a relatively short duration (20 minutes), it is both quick for the practitioner and periodontal health. The Cavitron can be used with a variety of inserts, including the new Cavitron™ Thintip low subgingival root surface debridement, without losing the tactile sensation you rely upon.

Developed with the input and reviewed by distinguished dental professionals, the Thintip has received much support already. Testimonials received include: ‘I couldn’t believe how well I could access areas that were almost impossible to reach before.’ ‘Excellent adaptation to furcations and in furcations.’ ‘I love it! I want one now!’

The new Thintip is available from your dental supplier. For more information, please call freephone +44 (0)800 072 3313 or visit www.dentply.co.uk.

For more information, or to book an appointment with your local DENTSPLY Product Specialist, call +44 (0)20 7973 1038 or visit www.dentsply.co.uk.

DENTSPLY listens to Professor Steele

Practitioners have always shared the belief that prevention is better than cure, and with Professor Steele receiving the Doody Prize in 1999, this belief is further reinforced.

The Caement™ ultrasonic scaler is number one in the market for a reason; it effectively removes subgingival biofilm to help towards improving periodontal health. The Caement can be used with a variety of inserts, including the Caement™ Thintip low subgingival root surface debridement, without losing the tactile sensation you rely upon. There is also a companion website at www.mediatrain.com.co.uk for the key phrase “Dental Phobia,” with new and expanded material on: study management, cost-effectiveness, the best results and improved designs, Obstacles overcome thanks to pooled expertise, and has refined this unique approach to meet the changing requirements of the dental industry, industry, Genus uses Best Practice Workshops to develop strong communication with the involved parties, with this approach, Genus ensures:

- The best results and improved designs
- Projects completed to budget
- Practitioner’s knowledge of outcome
- Training and development
- Cost-effectiveness
- Quality assurance
- A non-adversarial approach making the most of resources and skills

Working with proven specialists in the trade to produce excellent bespoke practices, Genus really does deliver.

For more information, contact Genus on 015182 040484 or e-mail ron.jackson@genusgroup.co.uk

www.genusdentaires.co.uk

BDO Online CPD Statistics Show Steady Rise

Recent figures have shown that the BDO Online CPD courses are becoming more popular for this year than there have been 78,193 visits to the site, up from 71,000 in 2008.

Currently, there are over 1,400 registered users, with approximately 6,000 log-in per month from 5,000 individuals. The most popular location of the UK, followed by Australia and then the UK unit sites, but the site has been accessed from 135 countries around the world.

In total, 51,568 pages have been viewed.

These statistics provide an interesting view on how dental practitioners from around the world are using the BDO Online CPD website to fulfil their requirements for verifiable CPD.

UCL Eastman CDP offers a wide range of on-site opportunities to support all areas of clinical practice from traditional short hands-on courses to innovative CPD challenges. The UCL Eastman Dental Institute is also committed to providing access to lifelong learning through a wide range of flexible learning Certificate, Diplomas and Master classes.

For more details about the UCL Eastman Dental Institute, please visit www.eastman.ucl.ac.uk or telephone 020 7975 1039.

Third Edition of Medical Statistics at a Glance

Now Available

The UCL Eastman Dental Institute is pleased to announce that the third edition of an important reference text is now available.

Medical Statistics at a Glance has been written by Anna Petrie, Head of Biostatistics and Senior Lecturer at the UCL Institute of Child Health. The book is a comprehensive guide to statistical methods that underpin the discipline of medical research, and is intended for those who are already familiar with the field of medical statistics.

Published by Wiley-Blackwell, this popular reference text offers a concise, accessible introduction to the subject for students of medicine, while also providing a useful reference source for practicing professionals. The third edition includes a new chapter on developing prognostic scores, with new and expanded material on: study management, cost-effectiveness, the best results and improved designs, Obstacles overcome thanks to pooled expertise, and has refined this unique approach to meet the changing requirements of the dental industry, industry, Genus uses Best Practice Workshops to develop strong communication with the involved parties, with this approach, Genus ensures:

- The best results and improved designs
- Projects completed to budget
- Practitioner’s knowledge of outcome
- Training and development
- Cost-effectiveness
- Quality assurance
- A non-adversarial approach making the most of resources and skills

Working with proven specialists in the trade to produce excellent bespoke practices, Genus really does deliver.

For more information, contact Genus on 015182 040484 or e-mail ron.jackson@genusgroup.co.uk

www.genusdentaires.co.uk

DENTSPLY Caement Thintip

Recently developed and launched in the UK with phenomenal success, DENTSPLY Caement™ world leaders in scaling inserts, are now available in the UK offering the new Caement™ Thintip™ to the UK. 910s tip a diameter 40% thinner than the existing Slimline insert, this new tip allows excellent access in all areas, superior biofilm removal and greater patient comfort.

The insert works with any 30k Cavitron ultrasonic scaler to reach inter-proximal curves and checking assumptions in a logistic regression analysis. The best results and improved designs, Obstacles overcome thanks to pooled expertise, and has refined this unique approach to meet the changing requirements of the dental industry, industry, Genus uses Best Practice Workshops to develop strong communication with the involved parties, with this approach, Genus ensures:

- The best results and improved designs
- Projects completed to budget
- Practitioner’s knowledge of outcome
- Training and development
- Cost-effectiveness
- Quality assurance
- A non-adversarial approach making the most of resources and skills

Working with proven specialists in the trade to produce excellent bespoke practices, Genus really does deliver.

For more information, contact Genus on 015182 040484 or e-mail ron.jackson@genusgroup.co.uk

www.genusdentaires.co.uk

The Cavitron™ ultrasonic scaler system is number one in the market for a reason; it effectively removes subgingival biofilm to help towards improving periodontal health. The Cavitron can be used with a variety of inserts, including the new Cavitron™ Thintip low subgingival root surface debridement, without losing the tactile sensation you rely upon.

Developed with the input and reviewed by distinguished dental professionals, the Thintip has received much support already. Testimonials received include: ‘I couldn’t believe how well I could access areas that were almost impossible to reach before.’ ‘Excellent adaptation to furcations and in furcations.’ ‘I love it! I want one now!’

The new Thintip is available from your dental supplier. For more information, please call freephone +44 (0)800 072 3313 or visit www.dentply.co.uk.

More and more dental practices are using their products every week! Inventory Circle is the place for you to find dental supplies and equipment at greatly reduced prices and an improved service. If you are a dental practice owner or a dentist worldwide have signed up (for FREE) to benefit from:

- Free service that saves you money
- Returned equipment and supplies
- Used equipment
- Complete returns
- End of line supplies

www.inventorycircle.com today and see how much you could save!
For more information on all Kemdent products call Jackie or Helen at Kemdent on 01793 770090 or visit our website www.kemdent.co.uk

**Dentomycin:** The Best Adjunctive Treatment for Periodontal Disease
Available from Blackwell Supplies, Dentomycin is a periodontal gel that effectively reduces pocket depth and bacteria levels while actively promoting periodontal healing. The gel contains 2% Miconozole, an antifungal well known for its ability to eliminate key periodontal pathogens.

Used in conjunction with scaling and root planing (SRP), Dentomycin achieves a marked reduction in bacteria in patients with periodontal disease. It has a positive anti-inflammatory action, which promotes connective tissue attachment. Dentomycin binds to the tooth surface and is released slowly, attacking the bacteria - clinical studies have shown that Dentomycin treatment reduces the bacteria that cause periodontitis and reduces the depth of treated pockets. These changes indicate an improvement in gum health.

Dentomycin is supplied in easy to use, pre-filled-applicator packs that allow the delivery of the gel directly into the periodontal pocket for immediate effect.

For more information please call John Jesoph of Blackwell Supplies on 020 7224 1667, fax 020 7224 1694 or email john.jesoph@blackwellsupplies.co.uk

**Access to More Patients with Munroe Sutton**

Delegates of the sixth annual BACD at the EICC in Edinburgh were introduced by Munroe Sutton to a truly world class Patient Referral Plan to successfully grow their patient base and encourage referrals.

The Patient Referral Plan has been developed by dentists, for dentists, and proven successful in the US for three decades. Now tailored to the UK market, Munroe Suttons outstanding solution lies in its simplicity.

Increase cashflow with payment at time of service
Reach out to more patients with FREE marketing solutions Offer a seamless service with an automated patient verification system and track MORE patients!

Munroe Sutton was proud to sponsor the 2009 BACD and delighted with the success of the conference. Delegates to the Munroe Sutton stand were introduced to the first steps towards growing their practice with full appointment books, cost-effective treatment plans, happy patients and the support of a world leader in highly-effective patient referral plans.

For more information please call 0808 244 3508 or visit www.munroesutton.co.uk

**Super MAX-WIPE**

Topdental introduce the new Super Max-Wipe hard surface disinfection wet wipe.

Topdental manufacture a range of infection control products and wipers, the Super Max-Wipe is the latest innovation to this family. The Super Max-Wipe is effective against the following: M4A1, H1N1, Human Influenza Virus, HIV, Pseudomonas aeruginosa, Enteroxococcus faecalis, Mycobacterium tuberculosis (TB), Cladophora and Aspergillus niger.喀特 assorted bacteria, fungi and viruses.

And is tested to BS EN 14647, BS EN 12127, BS EN 4420, BS EN 44107 and BS EN 13665.

The product is also currently under testing for the highest European DGM8 standards.

Every dental dispenser bucket contains 500 wipes, each wipe being 180x220mm, the wipes are in an inner poly pouch in order to prevent premature evaporation of the product. The wipe concentrate is Ethanol, Propanol and Chlorhexidine Diplomat with a pleasing lemon aroma.

In order to be able to re-use the plastic bucket container "Super Max-Wipe" is also available in a refill pack.

To order or for further information telephone: 0844 414 0471
Or visit our website: www.topdental.org

**Fixed Aetiology of Bone Loss**

Indications for sinus augmentation and regenerative materials, science, handling, instrumentation and fee setting
discussion

For more information please call Nuview on 01453 759659, email info@nuview-ltd.com or visit www.nuview-ltd.com

**Don’t Clean Mirrors, Use Everclear**

“Don’t clean mirrors, use Everclear.” From Naxxen is a groundbreaking design that uses the latest precision micro-technology to create a tool dentists can trust to provide constant visual clarity.

Everclear uses a high optical-polar mirror that spins away spray and debris to provide continuous visibility. Powered by a quiet micro-linear motor, the Everclear provides an optimal charge of the double-sided mirrors, which are floating on aerocerosic ceramic ball bearings.

The advantages of Everclear are obvious: Visual acuity is increased and time is saved with no repetitive cleaning. Ergonomically balanced with a comfortable, non-slip stainless steel handle.

Long lasting, rechargeable batteries, with an extra battery on charge ensuring continuous performance.

Preserving uninterrupted crystal-clear image reflects, the Everclear dental mirror is a revolution in dental technology and an essential daily tool for every dentist.

For more information please call Naxxen on 01453 759659, email info@naxxen-ed.com or visit www.novascopes.co.uk

**Dentistry Today – April 2010**

**Jobs**

**Superior Sterilisation – SpectraM6**

A leading infection control solution provider, Yrto Dental delivers dental professionals with advanced autoclaves and washer decontaminators, fully compliant to HTM 01-05 guidelines.

Yrto’s groundbreaking SpectraM6 autoclave features:

• True Air Detection System – User executed test cycle, a pre-determined volume of air can be detected and sealed into chamber during sterilization phase

• Redundancy Engineered Independent Cycle Validation System – Dual independent temperature and pressure sensors give optimum cycle reliability and performance

• Safety and Sensing Systems – System sensor, automatic temperature resetting and pressure out systems operate to rapidly shut down areas that require user attention.

• Fully Re-Usable Waste Tank – Easy to remove large orbital waste tank, cooling system ensures waste is cooled to a safe temperature

• A unique chamber filling system with volumetric water dosing, gas flow and economic chamber filling, and SpectraM6 stackable design enables two machines to be safely mounted and operated one above the other without additional support columns.

For more information, or for a FREE compliance survey, please call Yrto on 0845 241 5776 or email info@yrto-dental.com www.yrto-dental.com

**Flaxetching**

Get your hands on the most successful instruments

DENTSPLY’s Flaxetching range is such a successful brand within the UK hands-on market.

Flaxetching products have been designed specifically for the cariogenic etchant, Flaxetching can be used in a variety of ways and has the ability to be used in a variety of ways.

For more information, visit www.dentsply.co.uk, or for more information, book an appointment with your local DENTSPLY Product Specialist by calling 0800 072 3533.

**New Year Sailing with Snappy**

The key for Dental Professionals teaching children this year is to find that happy medium where the child can be happy whilst visiting the dentist. Snappy restorative GIC from Kemdent can significantly reduce any treatment time, meaning the patient can enjoy shorter dental visits whilst retaining quality dentistry.

Diamond Snappy GIC is easy to work and place, genuinely fluoride releasing, leaves no bitter after taste and sets in less than 5 minutes from a mix of 2:1. The Snappy restorative GIC is easy to manipulate to suit as soon as the patient is comfortable and leaves large cavities in decalcified teeth. It comes in a natural white shade with translucency continuing to improve with time.

Snappy restorative GIC from Kemdent can significantly reduce any treatment time, meaning the patient can enjoy shorter dental visits whilst retaining quality dentistry.

Diamond Snappy GIC is easy to work and place, genuinely fluoride releasing, leaves no bitter after taste and sets in less than 5 minutes from a mix of 2:1. The Snappy restorative GIC is easy to manipulate to suit as soon as the patient is comfortable and leaves large cavities in decalcified teeth. It comes in a natural white shade with translucency continuing to improve with time.
For further information about the comprehensive range of Castellini products call 0870 756 0219